

Aspect	Church Insight	Church Advance	Church123	Church Edit
<b>USABILITY</b>				
Overall ease of use rating (out of 5)	★★	★★★★	★★★★★	★★★
Proper WYSIWYG interface	No	Yes	Yes	No
Speed/responsiveness of back office (out of 5)	★★	★★★★★	★★★★	★★★★
<b>FEATURES</b>				
Overall range of features offered	★★★★★	★★	★★★	★★★
Calendars	Yes - extensive calendar and rota support with RSS feeds	Yes - very well designed and easy to use.	Requires 3rd party but excellent Google Calendars	Yes - works like Outlook.
Podcast Support	Yes - extensive media management (level 2 & 3)	No - coming soon	Yes - excellent	Yes but £50 + VAT per 100 members per year extra
Form builders	Yes - extensive	Yes - exceptionally good	Yes - easy to use	Yes - up to 30 fields
Church member management features	Yes - extensive and class-leading features (not all listed in this document)	No - Some bolt-on support coming soon	Yes 3rd party bolt-ons available	Yes - Member log-ins and sub-groups
Email Hosting	No - recommend using Gmail	None (Lite) 20 accounts POP or IMAP (Classic)	Yes - unlimited	Yes - unlimited
E-commerce functionality	Yes - extensive (level 3 only)	Offer another product that can be integrated	Yes - integrated support for 2 systems.	No but has a catalogue system for books, cds etc
RSS Feeds from the site content	Yes - extensive	No	If specially requested	No
Integrate RSS feeds from other sites	Yes	No	Yes	No
Rotas and Auto reminders	Yes (level 2 and 3)	No	No	No
Forums	Yes - extensive and integrated	Can add third party forums	Can add third party forums	Yes- Plus version only
Polls	Yes (level 2 & 3)	No	If specially requested	Yes - homepage only
Members chat facility	Yes (Level 2&3)	No	No	No
Free templates available	Yes some - mixed quality. Library of expensive templates for sale - £850	10 good quality templates	Over 150 templates ranging from bland to top quality.	25 templates in 5 colours available - variable quality
Password protected areas	Yes - extensive permissions control	No - coming soon	Yes - very flexible	Plus version only
Email address encoded against spamming	No	Yes	Yes	No
Number of editors allowed	Unlimited	1 (Lite) 5 (Classic)	Unlimited	Plus version - up to 20
Photo Gallery	No - would need to add link to 3rd party site manually	No - would need to add link to 3rd party site manually	Support for 3rd party sites built in	Yes
Integrated Donation Support	Yes	No	PayPal, Just Giving and Charity Choice	No
Automated Bible verse feeds	No - would need to add link to 3rd party site manually	No - would need to add link to 3rd party site manually	Uses 3rd party but integrated into the system	Yes
<b>PRICING</b>				
	Level 1 £65/month inc. VAT Level 2 £130/month inc. VAT Level 3 £260/month inc. VAT	Classic £60 inc. VAT per month (£720 inc. VAT per yr) Lite - £22.50 inc. VAT per month (£270 inc. VAT per yr)	£195 +VAT per year	Starting Prices - increase based on church size £149+VAT per yr £239+VAT per yr Plus version
<b>SUPPORT</b>				
Telephone and email Support	Email (level 1) Phone & email (Level 2 & 3)	Free for one week (Lite) Yes - unlimited (Classic)	Yes - free and unlimited and exceptionally friendly	Yes - free and unlimited
Online Tutorials	Support site coming soon	Yes with video	Yes - separate help website with written guide	Yes
Training courses (at additional cost)	Yes at CI premises in Cambridge - preferred method for learning system	Yes by request at CA premises in Hove.	No	No
Online documentation	Yes but not really adequate to cover the complexity of the system	Yes - very good with some video tutorials and guided help	Yes	Yes - in downloadable PDF format. Good tool tips within system
Number of employees of the company providing the product.	Around 20	Less than 5	Less than 5	Less than 5
<b>TECHNICAL</b>				
Quality of code generated by system	Terrible - table based and out dated. Causes pages to load slowly.	Excellent - CSS only and fully standards compliant	Standards-compliant based on CSS. Using mix of CSS and tables for layouts.	Poor - some CSS but reliant on tables for layout
Accessibility to disabled users rating (out of 5)	★★★★ (if using low graphics alternative version of page).	★★★★★	★★★★	★★
Drop-down navigation menus	Yes	Depends on template	Depends on template	Yes
Navigation levels supported in menu system	Infinite	Infinite	Infinite	3
Ability to edit HTML source code	Yes but limited to individual components within a page	Yes	Yes	Yes but limited to individual components within a page
Bespoke Templating system	Constructed using a very complicated system via browser	Designer can add and edit templates themselves	Designer - creates template and passes to C123 for integration. Direct upload of templates coming soon	Constructed using a system accessed from the browser. Fairly easy to use but some limitations on design.
Search Engine Friendly URLs	Partial	Yes	Yes	No
Set Meta tags on per-page basis	No - coming soon	Yes	Yes	No - Site wide only
Visitor statistics provided	Yes	No - use Google Analytics	Yes - extensive and well presented	Yes - basic but well presented
Built-in image optimization	No	Yes and integrated photo editing tools	Yes	Yes
Technologies underpinning system	Microsoft ASP /SQL	PHP/MYSQL/AJAX	Microsoft ASP/SQL/AJAX	PHP/MYSQL
Browsers needed to use Back-office	IE & Firefox (Firefox only on Macs)	Firefox	IE, Firefox, Safari & Chrome	IE or Firefox